

Dear: Participants of the 2014 IMI Shaping the Future of International Dispute Resolution Convention

I am looking forward to meeting you and presenting at the upcoming IMI convention. In May of this year I joined CPR and am excited to be part of this great organization and the wonderful and vibrant ADR community. I hope to familiarize our colleagues in Europe and elsewhere with the work of CPR and the direction we're going in. To that end, I have prepared the attached two documents for your review. As a service provider, we invite you to consider our unique capabilities in both mediation and arbitration. As a membership organization we welcome you to join us in advancing ADR globally.

The first document provides a brief overview of CPR's mission and general programs. The second document is a compendium of CPR's Resources with links to specific sections of the website so that you can learn more about those areas of interest to you.

I welcome the opportunity to talk with you further about CPR's all-in-one approach to providing the most cost-effective and up-to-date resources and tools necessary to resolve business disputes successfully.

Sincerely,

Noah J. Hanft
President & CEO

CPR: THE BEST OF ALL WORLDS

The International Institute for Conflict Prevention and Resolution (CPR) stands alone as the only independent nonprofit organization that exists for the purpose of helping businesses, their lawyers and the public find the best ways to prevent and resolve disputes. Our goal is simple: we seek to make companies and their law firms the very best in dispute resolution. This has led us to create a preeminent panel of neutrals, both mediators and arbitrators, and to adopt the most thoughtful and innovative rules and protocols for both self-administered mediations and arbitrations and, more recently, administered arbitrations. CPR is the only organization where in-house counsel, academics, and law firms collaborate, define best practices and spearhead innovation in commercial conflict management.

CPR's 35-year heritage as a thought leader- continues today. Its all-in-one approach provides the most cost-effective method by which a company can assure that it has access to up-to-date resources and the tools necessary to resolve disputes successfully, while minimizing the time and cost of the process. CPR's emphasis is the provision of practical assistance for **in-house law departments and law firms**, including evaluation of existing ADR programs, along with the requisite tools to establish or enhance ADR programs. This combination of mission-driven work coupled with practical, cutting edge tools and resources has led several hundred companies and law firms to become members of CPR, and many more to support CPR in a variety of ways.

CPR's International Initiatives: CPR's 35 years of work advancing dispute resolution includes a strong focus on advocacy and educational activities designed to promote dispute resolution worldwide, with a focus on initiatives in the Asia-Pacific region, Brazil, and Europe, and participation in the work of the United Nations Commission for International Trade Law (UNCITRAL).

CPR Committees: CPR committees provide an excellent opportunity for members to meet and connect with fellow corporate counsel and ADR practitioners, to share best practices and collaborate on developing tools to enable them to remain at the forefront of the ADR profession.

Education and Networking: CPR's Annual Meeting is known for providing substantive content of exceptional quality, drawing a strong corporate attendance, and achieving an extraordinary level of formal and informal engagement on the part of all attendees throughout the meeting.

Training: CPR offers specialized workshops for members in negotiation skills and mediation by leading mediators, including Ken Feinberg, Professor Eric Green and Judge Layn Phillips, and partners with fellows from the College of Commercial Arbitrators to provide customized arbitration training.

ADR Resources: CPR Panels of Distinguished Neutrals is made up of approximately 600 neutrals, all of whom are vetted to assure that they have the skills necessary to address a wide variety of commercial disputes. CPR members have full access to all of CPR's specialized panels of neutrals. With its new Administered Arbitration Rules, CPR will be the only organization to provide a full range of arbitration options to global businesses. Our administered processes are designed to provide fast, flexible, and cost-effective procedures and will address issues in international arbitration, such as arbitrator impartiality, time, costs, and administration.

Resources/Tools: CPR provides its members full access to a comprehensive suite of unique ADR resources that include best practice business tools that improve ADR effectiveness; online resources that improve ADR comprehension; ADR model clauses and rules for use in drafting effective and tailored ADR clauses (relevant to transactional attorneys); the latest ADR news coverage and analysis of key decisions; and a research hotline service for guidance with respect to practical, ethical and legal issues associated with ADR.

*Overview
of
The International Institute for Conflict Prevention & Resolution*

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[Membership](#)

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- Corporate Leadership Award Dinner
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[Neutrals](#)

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[Case Services](#)

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[Rules, Protocols & Guidelines](#)

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- Challenges, Ethics, Codes and Provider Principles

[Model Clauses](#)

- Mediation
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- Other ADR Clauses

[ADR Toolkits](#)

- 21st Century Pledge Toolkit (2013)
- CPR Product Liability Toolkit (2014)
- Other Toolkits & Resources

[Training](#)

- Customized Trainings
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Articles

- “In Arbitration, Judge Thyself, Not the Process” – Noah Hanft ([Read here](#))
- “General Counsel Must Take Charge And Implement A Thoughtful ADR Approach” –MCC Interview with Noah Hanft ([Read here](#))
- “CPR: A Crusader For ADR Through The Decade” – MCC Interview with Olivier P. André ([Read here](#))
- “How Much Litigation Waives Right to Arbitration?” – Bette Shifman ([Read here](#))
- "ADR in Bankruptcy: Expanding Opportunities" – Andrew Olejnik & Olivier P. André ([Read here](#))
- “Moving Arbitration Online: The Next Frontier” –Beth Trent & Colin Rule ([Read here](#))
- “CPR’s ECA Toolkit –A Great Contribution To Controlling Litigation Costs” – MCC Interview with PD Villarreal ([Read here](#))
- “CPR- Innovator of New Strategies” – MCC Interview with Helena Tavares Erickson ([Read here](#))
- “International Institute for Conflict Prevention and Resolution” – Olivier P. André ([Read here](#))
- “Patent Cases Need Early Resolution – Here’s How” - Manny W. Schecter & Kathleen A. Bryan ([Read here](#))
- “The Top Ten Questions People Ask About Ad Hoc, Non-Administered Or Self-Administered Arbitration” -Helena Tavares Erickson ([Read here](#))
- “How To Manage Disputes in A Flat World” –Peter J. Rees & Kathleen Bryan ([Read here](#))

Press Releases

- Siemen's Head of Industry Litigation Joins CPR’s European Executive Board ([Read here](#))
- CPR to Honor United Technologies Corp. and Charles D. Gill, SVP And General Counsel, at Corporate Leadership Award Dinner ([Read here](#))
- CPR and CAMARB Form Pioneering Alliance to Advance the Use of ADR in Cross-Border Disputes ([Read here](#))